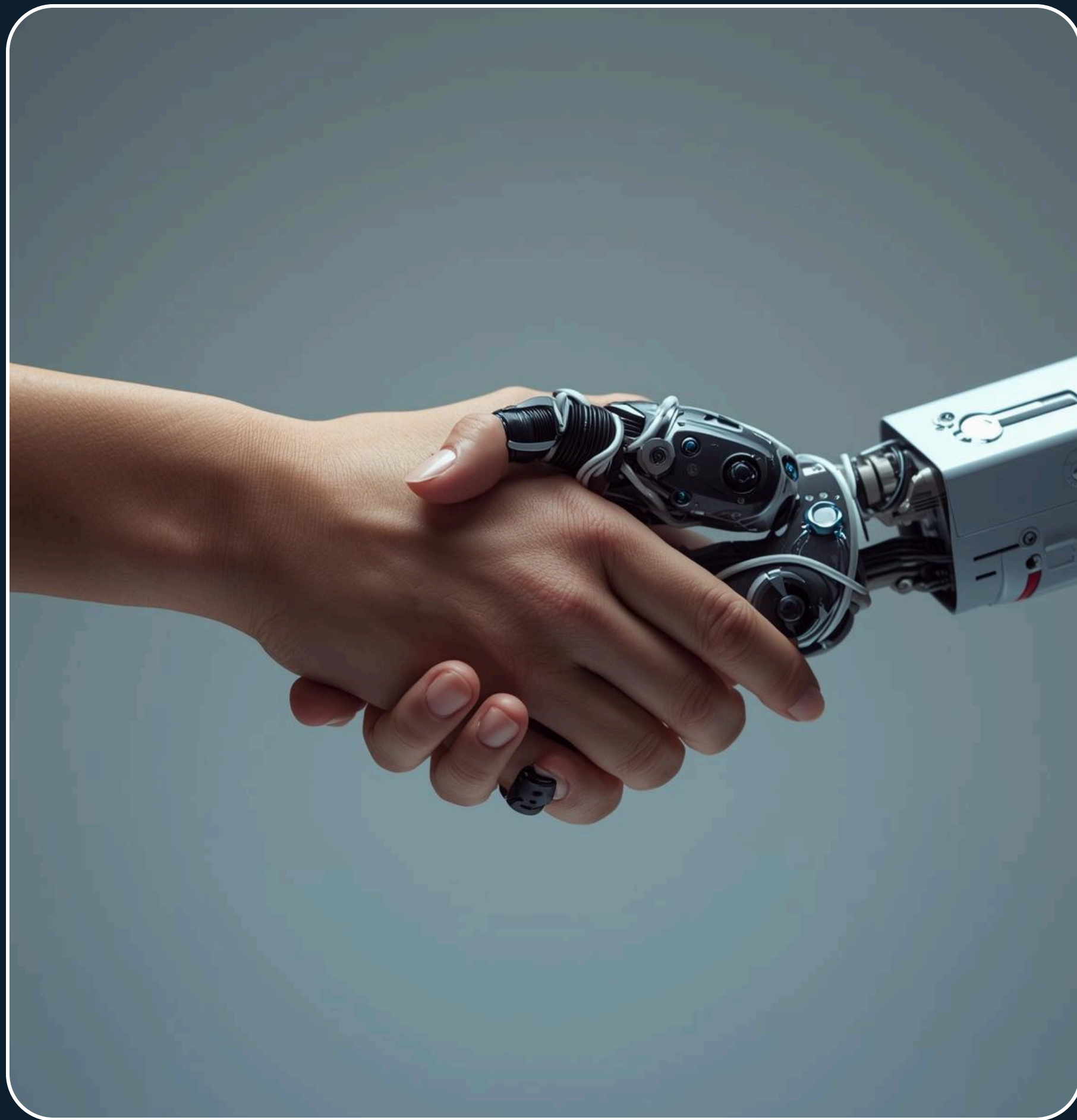




Design for Change

AI & Community Impact

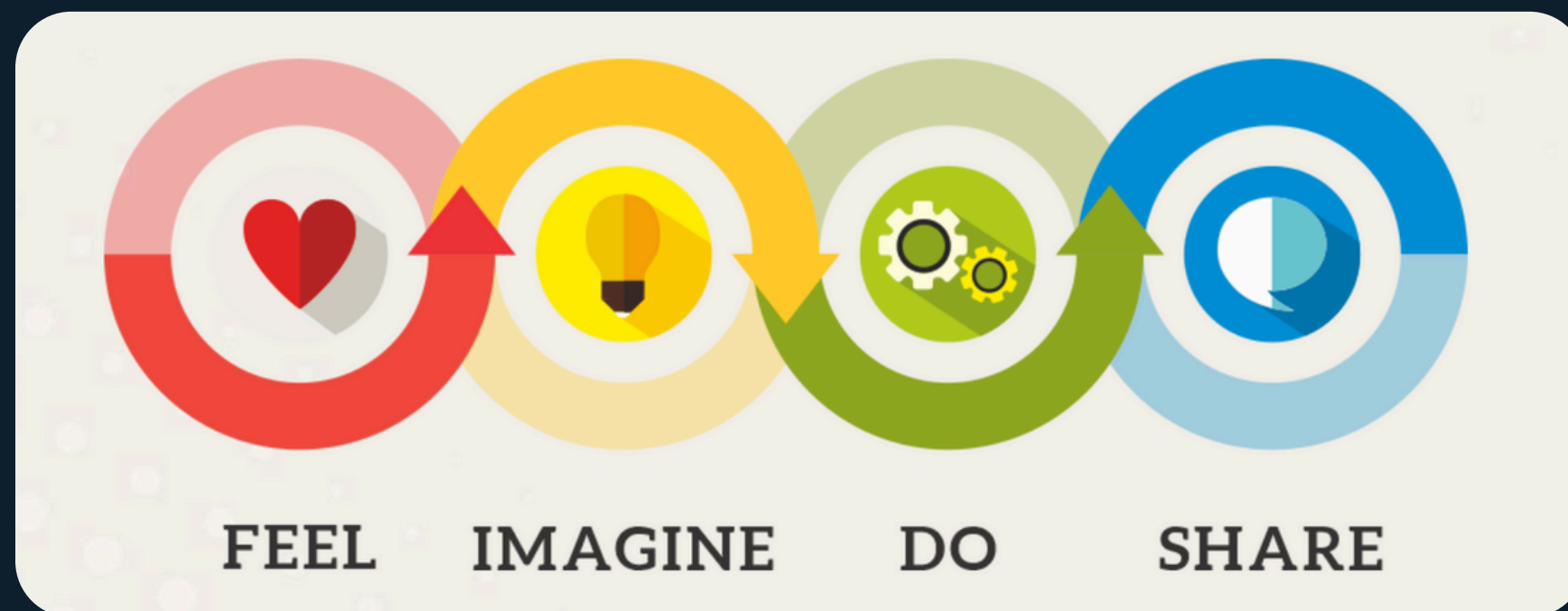


2026

Design for Change

A Global Non-Profit Initiative

Design for Change (DFC) is a global movement operating in more than 70 countries worldwide and represents an adaptation of the Design Thinking methodology for positive social impact, using the Feel – Imagine – Do – Share framework to develop empathy, leadership, and critical thinking among millions of change-makers around the world.

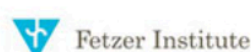


Global Recognition

Design for Change has received numerous awards for **education innovation** and **youth empowerment globally**, showcasing **meaningful social impact**.

AWARDS AND RECOGNITION

hundrED
Hall of Fame



OUR IMPACT

Since the inception of Design for Change in 2009, here is our collective global impact.

70

COUNTRIES &
REGIONS

44800

SOLUTIONS OF
CHANGE

2.03

MILLION
CHILDREN
PARTICIPATED

33000

SCHOOLS
PARTICIPATED

120000

TEACHERS
PARTICIPATED



PARTNERSHIPS





Vega's Role

Vega adapts the **DFC methodology** for corporate **learning**, enhancing community **engagement** through **CSR** initiatives and **impactful volunteering** efforts.

DESIGN *for*
CHANGE

Co-funded by the
Erasmus+ Programme
of the European Union



KROVNA ORGANIZACIJA
MLADIH SRBIJE



Two Paths

Exploring corporate challenge and community impact

Corporate Challenge

Employees **tackle real internal challenges** using **Design Thinking** and **AI**, fostering **creativity** and **innovation** while enhancing **problem-solving skills** within the organization.

CSR & Community Impact

Employees **choose community issues** to address through **volunteering** in the DO phase, **empowering** them to **make** a tangible **difference** while applying their **skills** in **meaningful ways**.

How to implement AI

Practical applications in DFC methodology

FEEL

AI analyzes interview data to identify patterns, emotions, and insights, enhancing the understanding of participant experiences, sentiment analysis, and fostering empathy in the design process.

IMAGINE

AI supports brainstorming by expanding perspectives, refining ideas collaboratively, and providing innovative solutions to complex problems during the ideation phase of projects.

DO

AI assists in planning actions, breaking down tasks, and managing projects through automation, ensuring effective execution and monitoring of community impact initiatives.

SHARE

AI supports reflection and impact storytelling by synthesizing outcomes, summarizing learnings, and helping teams clearly communicate results, ensuring that insights and actions are shared in a meaningful, transparent, and scalable way.

Company Impact

Enhancing skills through innovative methodologies

Employee Skills

Employees will gain valuable **AI and Design Thinking** skills, enabling them to embrace modern challenges and excel in their professional roles, fostering a **culture of continuous learning**.

Problem Solving

By engaging in real-world challenges, employees will **enhance their problem-solving abilities**, learning to analyze complex situations and devise effective solutions, thereby boosting **overall productivity and innovation**.

Team Building

Meaningful actions taken during the program will **strengthen team dynamics**, fostering collaboration and empathy, leading to empowered teams capable of tackling challenges together and **driving positive change**.

Program Delivery

Structured Learning Across Three Days

Day 1

Participants engage in **empathy building** through interviews, introducing the DFC methodology, while **AI** trainers guide data analysis to **identify patterns** and generate **actionable insights**.

Day 2

Focus shifts to synthesizing insights, defining problems, and **brainstorming solutions** with the aid of **AI tools**, fostering **collaborative creativity** for effective **idea development**.

Day 3

Participants design **volunteer actions** and reflect on their experiences, while **AI** trainers assist in project coordination, **ensuring practical application** of learned **skills** and **outcomes** and **sharing the documentation**.

CSR Contribution Model

The donation is calculated by *multiplying each participant's hourly salary by the number of participants and the total program duration of 12 training hours*, ensuring transparency and supporting impactful community initiatives.

For every employee trained, Vega trains and mentors **one teacher free of charge**.

- This creates a clear impact chain:
- employee development → teacher empowerment
→ child empowerment



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